# **İSENSE**

# **Data Exploration Activity**

In this activity, you will use iSENSE to view the statistics of 30 Major League Baseball teams from the 2013 regular season.

## **Getting Started**

- 1. Navigate to the iSENSE web site (isenseproject.org).
- 2. Select **Projects** from the main navigation menu and enter "MLB" in the search area.
- 3. Select the project called **MLB Team Statistics 2013**.
- 4. In the Data Sets area, click **Visualize**. You should see the map shown below.



The markers correspond to one or more Major League Baseball teams.

### Challenge #1: Map

In the control panel to the right of the map, Group By: **Team** and deselect **Cluster Markers**.

- 1. Which MLB team plays at the northernmost latitude? (HINT: Click the marker.)
- 2. What was this team's total home attendance during the 2013 season?
- 3. The surface road on the south side of the stadium is named after which longtime MLB designated hitter? (HINT: Zoom in to see.)
- What four metropolitan areas had teams with the highest payrolls in 2013? (HINT: Deselect Display Markers and make a Heat Map based on Payroll.)

#### Challenge #2: Bar Chart

- Which team scored the most runs in 2013? (HINT: Put **Runs** on the Y Axis. Sort by **Runs**, and mouse over the bar to identify the team.)
- 2. What was the mean number of runs scored by all National League teams in 2013? (HINT: Group By: League and select Mean as the Analysis Type.)

#### Challenge #3: Scatter Chart

- Did teams with higher payrolls draw more fans than teams with lower payrolls in 2013? (HINT: Set the X Axis to **Payroll** and the Y Axis to **Home Attendance**. Group By: **Team**.)
- 2. Which three teams with payrolls under \$100 million drew more than 2.5 million fans?
- 3. Among the teams with payrolls of more than \$150 million, which team had the fewest wins?
- 4. Which statistic is a better predictor of total runs: Home Runs or On Base Plus Slugging? (HINT: A straighter line of markers indicates a stronger correlation.)

#### Challenge #4: Histogram

- Within 10 home runs, what total was most commonly achieved by MLB teams in 2013? (HINT: Set the Y Axis to Home Runs and Bin Size to 10.)
- 2. How many National League teams achieved home run totals in this range during 2013?

#### **Extra Credit Challenge**

What is the relationship between stolen bases and payroll? How can you explain this relationship?

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